

# LETTER FROM THE DIRECTORS

July 1, 2021

On March 24, 2020 the Copper Country Community Arts Center closed the doors by Governor's order. While the staff worked from home we checked in with each other on how to best navigate an uncertain time. We attended online conferences and trainings, strategized, and learned new ways of staying engaged with our community.

We surveyed artists we represent. With careful planning we held a scaled back version of the Poor Artists Sale, with a market featuring 20 artist mini booths in the Arts Center for the month of December.

Even though we couldn't hold in-person classes, we wanted to let our youth know we care about them. We designed, produced, and gave away 100 free Art2Go kits with donations from our Giving Tuesday campaign.

We adapted our plans for how we held fundraisers. We had our first online auction designed to combine lovely items from our Parade of Confections and Goods & Services Auction. It was a success, raising more than \$5,500 and drew participants from outside the area as well as our loyal supporters! We held a mini 3x3 fundraiser, giving away 3x3 inch canvases in August. 63 artists made over 80 miniature works of art for us to sell.

We produced more content for our website and were able to document our permanent collection and create an online gallery. We featured our Kerredge Gallery exhibitions online and created a YouTube channel for online class recordings and artist talks.

Our board members worked with us to create Art Is... an outdoor Instagram scavenger hunt, which engaged youth and adults near and far to get outside, respond creatively to clues, and share their pictures.

We partnered with the city of Hancock and Hancock Public Schools to host Inside|Out, an outdoor exhibition of seven reproductions of masterpieces from the Detroit Institute of Arts.

We researched emergency funding opportunities. Thanks to the CARES Act we were able to financially survive the most uncertain phase of the pandemic. We applied for and received state and federal funds in the amount of \$19,375.

And all the while we asked ourselves are we doing enough?

When we reopened on June 23, 2020 it was with some trepidation and a lot of preparation. We welcomed visitors back to the Arts Center and had to carry on without the help of our gallery volunteers. The gallery has done well with sales throughout the pandemic, showing us how much people care about supporting local business. This is good for the Artists and it's good for the Arts Center.

Our students never stopped asking when we would have classes again. This summer we've planned a few small in-person and online classes, and outdoor drawing opportunities.

Perseverance has paid off. We're still here and have come through the pandemic with new ways of connecting. 2022 marks the 50th anniversary for the Copper Country Community Arts Council. The Community Arts Center will turn 30 and our Letterpress Studio will be 10 years old! We are looking ahead and planning for this very important anniversary year.

Thank you for believing in us. We'll see you at our 50th Birthday Party!

Cynthia Coté  
Executive Director

Bonnie Loukus  
Assistant Director

Copper Country Community Arts Center

# STATE OF THE ARTS

2020-2021

RENTAL INCOME

10.3%

MEMBERSHIP/DONATIONS

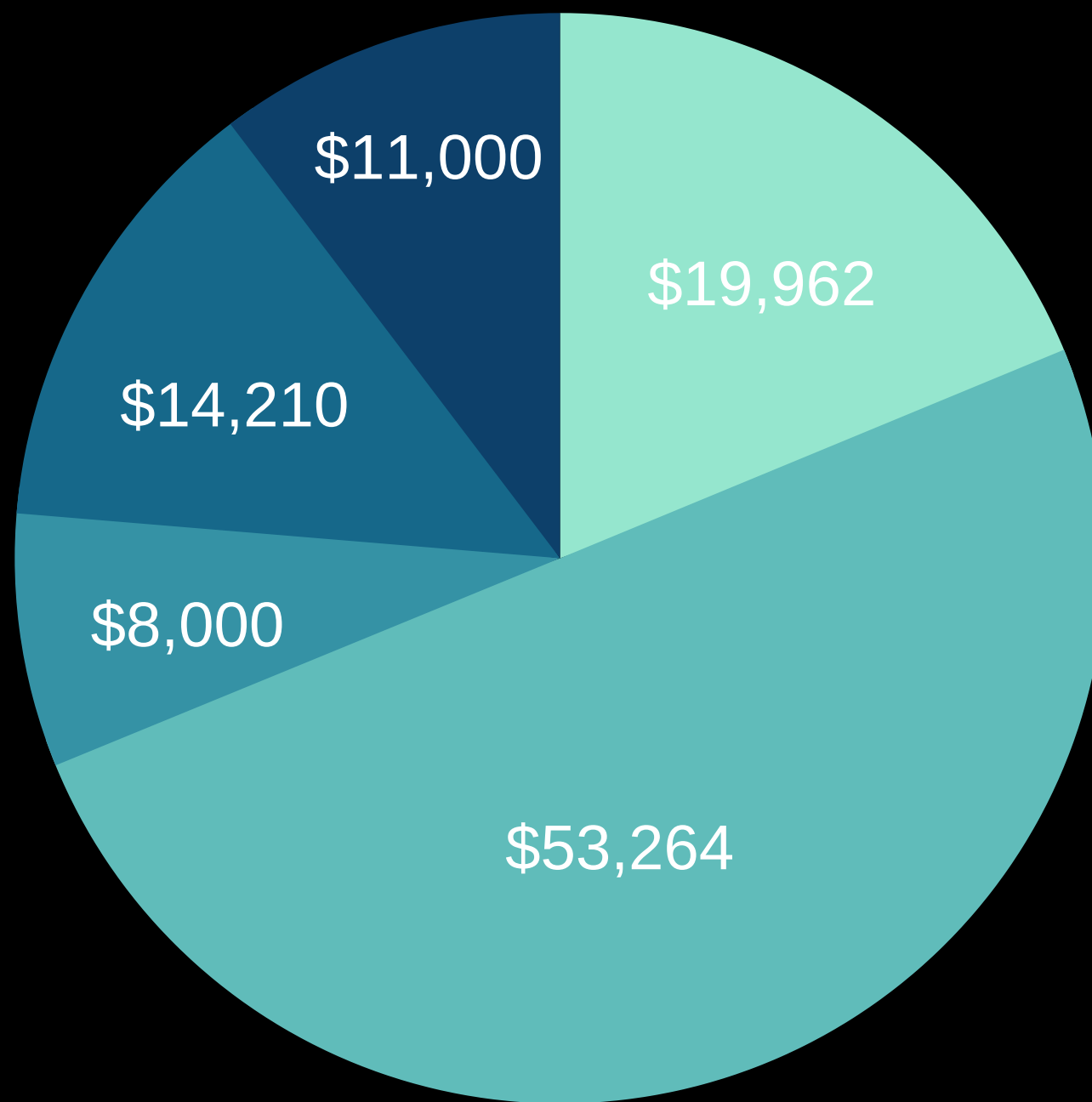
18.8%

EDUCATION/OUTREACH

13.4%

ART SALES/MANAGEMENT FEES

7.5%



GRANTS

50%

**2020 INCOME**  
**\$106,436**

OUTREACH EXPENSE

13.7%

**2020 EXPENSES**

**\$98,928**

Salaries \$68,921

Building expense \$16,482

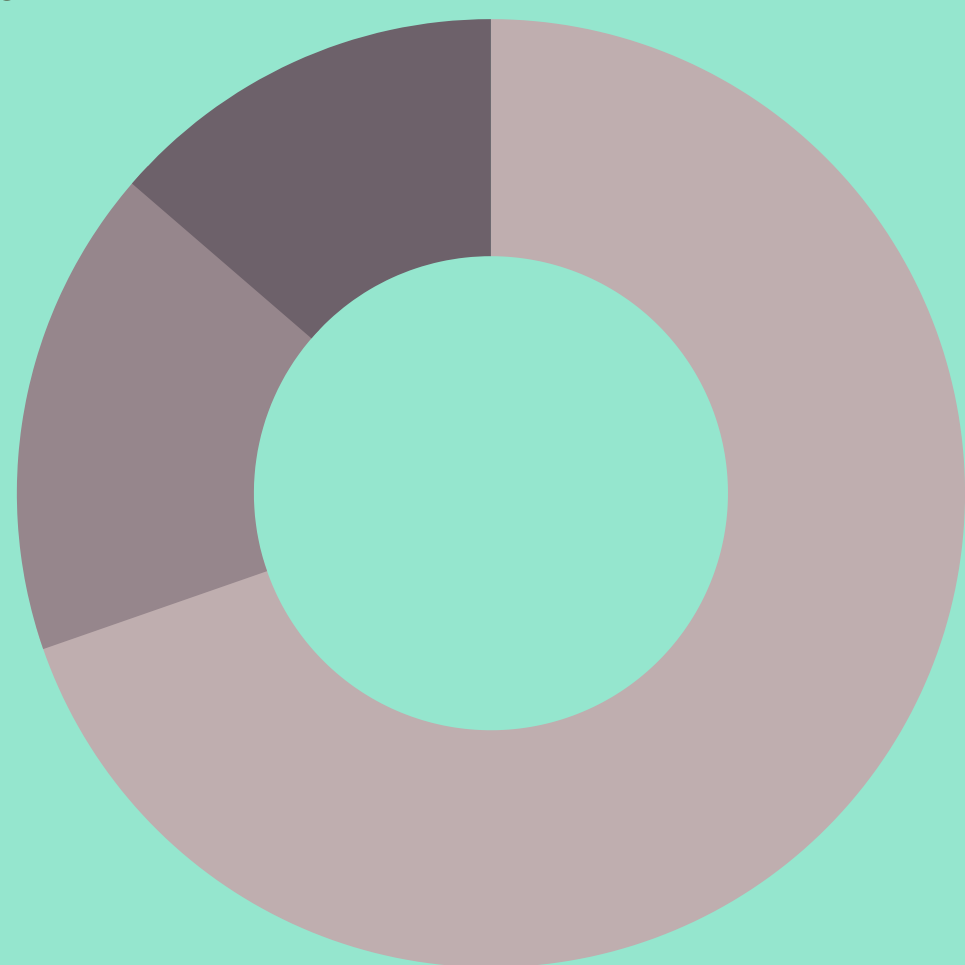
Outreach expense \$13,525

SALARIES

69.7%

BUILDING EXPENSE

16.7%

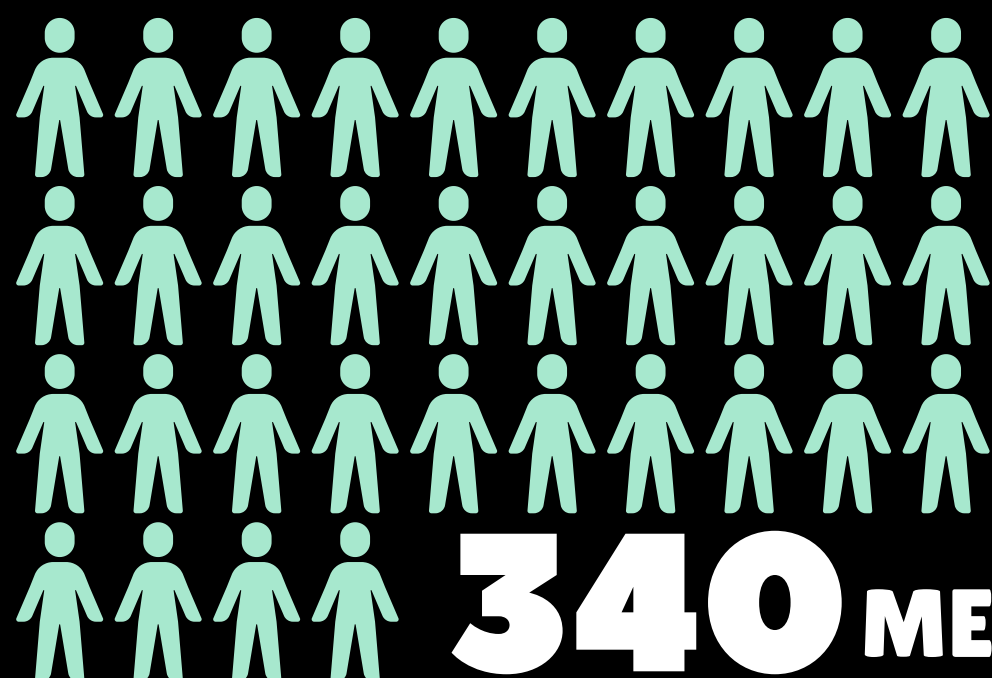


**\$19,375 COVID RELIEF GRANTS**

\$11,375 Payroll Protection Program

\$5,000 MEDC Michigan Small Business Restart Grant

\$3,000 MCACA Emergency Relief Grant



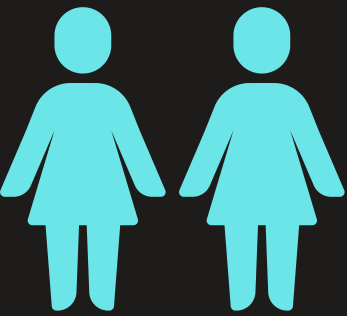
**340 MEMBERS**



**100 FREE  
ART KITS**

**1,900**

FACEBOOK PAGE LIKES  
@CCCAC

**2**   
staff members

**575**   
INSTAGRAM FOLLOWERS  
@COPPERCOUNTRYARTS

**1**   
letterpress printer

**705**   
ONLINE NEWS SUBSCRIBERS  
COPPERCOUNTRYARTS.COM

**\$33,000**

GRANT FUNDS AWARDED TO LOCAL ARTS PROJECTS

The CCCAC is the Michigan Council for Arts and Cultural Affairs Regional Regranting coordinator for the six western counties in the UP. This program supports the arts in our region through mini grants for arts projects and professional development opportunities for artists and arts administrators. Minigrants are also available for art supplies and equipment and art field trips for schools. The Regional Regranting program ensures that public funding for the arts reaches every part of the state. Last year we awarded a total of \$33,000 from the MCACA and were able to grant funds to nine organizations and one individual located in five of the six counties we serve.

**9** board members

**13** art instructors

**2** volunteer clay co-op managers

**107**

Artists represented  
in the Artists Market  
Sales Gallery



Copper Country Community Arts Center 126 Quincy Street, Hancock MI